

★ ★ ★ **SPONSOR THE** ★ ★ ★
NAPERVILLE COMMUNITY
Fireworks Show

Thursday, July 4, 2024 at 9:30 pm • Frontier Sports Complex, Naperville

Connect your business with one of the area's biggest and best fireworks celebrations and reach thousands of families and guests!

GRAND FINALE TITLE SPONSOR | SOLD OUT

- Named as the exclusive title sponsor of Naperville's Fourth of July fireworks show
- Title sponsor logo appears on the following leading up to the event
- Naperville Park District Program Guide visibility (Spring and Summer)
- Home page and event page website at napervilleparks.org with link to sponsor's business page
- Social media (both pre- and post-event)
- Outdoor digital marquees (4 locations)
- Indoor digital signage
- Email marketing promoting event (one designated email and May, June, and July mention in Rec News)
- Any printed materials promoting the event
- Recognition in event press release
- 2 feather banners displayed at Frontier Sports Complex three weeks prior to event
- VIP parking (for 3 vehicles) at Park District's South Maintenance Facility
- City of Naperville will promote the fireworks event across their communication channels

STARS AND STRIPES SPONSOR | 3 available

- Sponsor logo appears on the following leading up to the event
- Naperville Park District Program Guide visibility (Spring and Summer)
- Event page website at napervilleparks.org with link to sponsor's business page
- Indoor digital signage
- Email marketing promoting event (one designated email and May, June, and July mention in Rec News)
- Recognition in event press release
- City of Naperville will promote the fireworks event across their communication channels

SPARKLER SPONSOR | 5 available

- Sponsor logo appears on the following leading up to the event
- Naperville Park District Program Guide visibility (Spring and Summer)
- Event page website at napervilleparks.org with link to sponsor's business page
- Mention in event press release
- City of Naperville will promote the fireworks event across their communication channels

To learn more about this opportunity please contact Stacey Fontechia, Sales and Sponsorship Manager. 630-848-3575 sfontechia@napervilleparks.org.

