Nike Sports Complex Expansion Opening
On behalf of our Park Board of Commissioners and staff, I am pleased to present the Naperville Park District’s 2011 annual report. This overview of accomplishments illustrates our commitment to continuous improvement across the District and desire to make our facilities, amenities and programs the best they can be for the enjoyment of our community.

The District experienced many significant and exciting changes in 2011 and great memories were made celebrating with our residents. The grand reopening of Centennial Beach after nearly nine months of extensive improvements undoubtedly was a highlight for all of us. However, the summer seemed to crescendo when mid-July rolled around and we opened the 20-acre Nike Sports Complex expansion to the delight of community sports enthusiasts. By the time fall came, we were ready to celebrate again, this time with great improvements to Seager Park including the District’s first interpretive center. In the midst of the construction and opening celebrations, staff committed itself to achieving excellence in pursuing national accreditation while continuing its diligence in completing the day-to-day tasks that make our parks and facilities places that our residents enjoy visiting all year round.

The staff and Park Board members who serve you take great pride in what they do because they believe in the benefits that recreation can provide. And, there’s virtually no better feeling than knowing what we do can bring health and happiness to our community. Thank you for giving us that opportunity.

Sincerely,

Ray McGury
Executive Director
Naperville Park District
Created in 1966 through a public referendum, the Naperville Park District is an independent, municipal agency that is committed to enriching community life through recreational experiences.

Thousands of participants are served each year through the Naperville Park District’s 1,400+ recreational, arts, sports and environmental programs and many free seasonal events. Visitors can enjoy 140 parks with diverse amenities, two championship golf courses, historic Centennial Beach, the paddleboat quarry, Millennium Carillon bell tower, a beautiful downtown Riverwalk, and much more.

Park Board of Commissioners and Executive Director
The agency is governed by a seven member board, elected at-large by Naperville voters; each serves a four-year term.

The Executive Director, who is hired by the Board to manage the day-to-day operations of the District, oversees a staff of approximately 100 full-time employees and more than 1,000 seasonal and short-term employees.

In 2011, the Park Board said goodbye to Suzanne Hart and Andrew Schaffner and welcomed new board members, Bill Eagan and Rich Janor.
Key 2011 District-wide Highlights

**CAPRA National Accreditation**
The District achieved accreditation through the National Recreation & Park Association in late 2011, but the work to earn this level of prestige began a year earlier. The Naperville Park District was the 104th agency nationally and only the second in Illinois to achieve this accreditation. Preparing to be accredited enhanced the District’s ability to focus on long-term goals and plans, enhance operations and collaborate more effectively interdepartmentally and with other community organizations. The notoriety it brings continues to motivate staff and board to reach for greater heights in the quality of recreation services provided by the District.

**First annual State of the Naperville Park District address**
In February 2011, the District hosted its first-ever State of the Park District address. This event gave residents and community leaders the opportunity to learn about District accomplishments from the past year while getting a glimpse of the goals and projects that were forthcoming.

**Completion of the “Big Three” Projects**
It’s not every year that a large-scale project is accomplished and it’s even rarer for three, high-visibility projects to be tackled in one year. However, in 2011, that’s exactly what happened with the construction/renovation projects that occurred to Centennial Beach, Nike Sports Complex expansion and Seager Park.

- The Beach needed to be brought up to contemporary standards, and enhancements were made to increase the satisfaction of visitors to that facility. Renovations included the addition of family changing rooms and enhancements to the existing locker rooms, the addition of deck-level restrooms, an ADA-lift, Centennial Grill and a new plaza at the front entrance. Additionally, significant safety improvements were made to the parking lot and drop-off area.
- The Nike Sports Complex expansion brought an additional 20 acres to the existing Nike facility, and answered the need for more fields, courts and places for the community to play and enjoy a multitude of recreational activities.
- Seager Park, a beloved and historic park, was in need of renovating. The addition of an interpretive center and other site amenities like sand volleyball, basketball, and a walking trail made it more of a destination. The improvements were supported in part by an Open Space Lands Acquisition and Development grant, an EPA grant through section 319(h) of the Clean Water Act and a DuPage Water Quality grant.

**DuPage River Park improvements**
In summer 2011, the District announced the completion of park improvements at DuPage River Sports Complex. The project included the renovation of the basketball courts, inline skating rink and repair of the tennis courts.
Playground openings
Early fall brought the opportunity for the District to celebrate with its neighbors the grand reopening of four playgrounds following renovations: Burr Oak Park, Nike Park, Queensbury Greens and Springhill Greenway. Neighborhood events such as these are welcome opportunities for District staff and board members to talk with residents and for neighbors to reconnect.

West Branch Riverway Trail
Partnerships are essential to the Naperville Park District and a key component of how many projects are accomplished each year. In 2011, the District partnered with the City of Naperville and the Forest Preserve District of DuPage County to break ground on the West Branch Riverway Trail, a .9-mile extension that will serve as a critical link in the 23-mile West Branch Regional Trail that extends north and south from Hanover Park to Will County. This trail segment is scheduled to open in 2012.

Ashwood Park becomes #140
In the fall, Naperville City Council approved the conveyance of an 11-acre parcel in the Ashwood Club subdivision to the Naperville Park District. Ashwood Park became the 140th park in the Naperville Park District’s system.

Knoch Park renovations
Knoch Park underwent significant renovations in 2011. Supported in part by an Open Space Lands Acquisition and Development (OSLAD) grant from the Illinois Department of Natural Resources and by a grant from the Illinois EPA through section 319(h) of the Clean Water Act, extensive site improvements included the following:
- Ball field renovations
- New playground
- Restroom building
- Picnic shelter
- Loop trail
- The District’s first 10,000 gallon underground cistern to capture rainwater to be used for ball field irrigation

Establishment of the Naperville Parks Foundation
Prior to the conclusion of 2011, the District formalized a key partnership that will be integral to the future success of the organization. An agreement between the District and the Naperville Parks Foundation was established. The mission of the foundation is to serve as “an advocate for our parks and open spaces; established to receive and allocate charitable gifts, grants and donations; and to provide support and funding for the enjoyment of present and future generations.”
The Naperville Park District’s Leadership Team is comprised of directors who advance business efforts on behalf of the District within their areas of specialty. The vast knowledge base and experience of these professionals is represented in the development of organization-wide initiatives such as the Strategic Plan, Master Plan, and others. The Leadership Team is led by Executive Director Ray McGury.

Ray McGury, Executive Director
Ray McGury joined the Park District in September 2008 with 27+ years of community leadership, education and law enforcement experience. In his role, McGury oversees a budget of more than $34 million and is responsible for the oversight of 100+ regular staff, 1,100 seasonal employees, the operations and maintenance of parks and facilities encompassing more than 2,500 acres, and the offering of 1,400+ programs for all ages.

Kevin Finnegan, Director of Parks
As the Director of Parks, Kevin Finnegan is responsible for the management of six divisions consisting of Fleet, Trades, North Parks/Riverwalk, Central Parks, South Parks and Park Police, and the operations and maintenance of 139 park sites and more than 40 structures/facilities.

Sue Stanish, Director of Finance
Sue Stanish joined the Naperville Park District as the Director of Finance in January 2011. A Certified Public Accountant, she brings more than 20 years of work experience in municipal finance with employers that include the Village of Willowbrook, City of Naperville and KPMG Peat Marwick. Professional memberships include the Government Finance Officers Association (GFOA) and the Illinois Government Finance Officers Association (IGFOA) where she currently serves as Vice President of the Executive Board.

Sameera Luthman, Director of Marketing and Communications
Sameera Luthman has worked as a professional in the communications field for more than 15 years. She has been with the Naperville Park District since 2001. Luthman leads the development and execution of all marketing initiatives on behalf of the District, including social media, e-mail marketing, publications development including the quarterly Program Guide, public relations efforts, and generating unique marketing solutions to promote the organization.

Ed Provow, Director of Golf Services
As Director of Golf Services, Ed Provow is responsible for the operations and maintenance of both Park District golf courses that produce an average of 40,000 rounds annually and offer numerous leagues, lessons, and special programs. Provow is a 25+ year golf professional and a member of the Professional Golfers Association of America.

Carl Schnibben, Park Police Chief
Chief Carl Schnibben oversees approximately 20 part-time sworn police officers and the Park Service Officers Corps who patrol the parks year round and provide event security. Schnibben joined the District in 2006 with 37 years of experience in local law enforcement. He is a graduate of the FBI National Academy and the Northwestern University School of Police Staff and Command.
Katie Sepe, Director of Human Resources
In her role as Director of Human Resources, Katie Sepe is responsible for the administering of employee benefits, overseeing the risk management program, managing recruiting efforts and compensation administration, and handling legal compliance matters. Sepe represents the District on committees through the Park District Risk Management Association and other community groups.

Eric Shutes, Director of Planning
In his role, Eric Shutes oversees the planning and development of the District’s parks and facilities through two primary functions: park planning and capital improvements. Shutes also leads his team in working with the City of Naperville in the administering of the Land Dedication Ordinance and other community projects.

Brad Wilson, Director of Recreation
Brad Wilson began his career with the Naperville Park District in 1998 as an intern from the University of Wisconsin – La Crosse. Upon completion of the internship, he remained with the District as a program manager focusing on the management of youth athletics. Now, as the director, Wilson oversees Programming, Community Relations, Corporate Relations, Aquatics and Recreation Support to administer 900+ programs and special events each year that serve tens of thousands of participants.

Facility Directory

Administration Building
320 W. Jackson Avenue, Naperville, IL 60540 ......................... 630-848-5000
Fax: 630-848-5001
Administrative hours: Monday–Friday, 8:30 a.m. to 5:00 p.m.; Saturday, 9:00 a.m. to noon.

Alfred Rubin Riverwalk Community Center
305 W. Jackson Avenue, Naperville, IL 60540 ......................... 630-848-3615
Administrative hours: Monday–Friday, 8:30 a.m. to 4:00 p.m.

Barn Recreation Center
421 W. Martin Avenue ............................................................. 630-848-5000

Centennial Beach
500 W. Jackson Avenue (May through August) ....................... 630-848-5092
(Semtber through April) ......................................................... 630-848-5000

Millennium Carillon and Visitor Center
(Located along the Riverwalk near Rotary Hill)
Visitor Center ........................................................................ 630-848-3611

Naperbrook Golf Course
22204 W. 111th Street/Hassert Blvd. ...................................... 630-378-4215

Riverwalk Eatery
441 Aurora Avenue ................................................................ 630-848-3541

South Maintenance Facility
3415 Book Road, Naperville, IL 60564 .................................... 630-864-3100
Fax: 630-864-3090

Springbrook Golf Course
2220 W. 83rd Street ............................................................... 630-848-5060

Sportsman’s Community Clubhouse
735 S. West Street ................................................................ 630-848-2124

Studio One
736 W. Jackson Avenue ........................................................ 630-848-5000

Western DuPage Special Recreation Association
116 N. Schmale Road, Carol Stream ................................. 630-681-0962

Wigwam at Koch Knolls Park
336 Knoch Knolls Road ......................................................... 630-848-1301

Other Numbers to Know:
• Park District Police ............................................................. 630-848-5049
• Park Watch ........................................................................ 630-848-5050
• Rainouts and cancellations ................................................ 630-848-0993
• Senior Dining Center .......................................................... 630-848-3627
• Ride DuPage Reservations (PACE) ............................... 800-713-7445
• Ride DuPage Comments (PACE) ................................. 847-364-7223
• Ecumenical Adult Care ....................................................... 630-357-8166
• Riverwalk Administrator - Jan Erickson ..................... 630-305-5984
Mission
To provide recreation and park experiences that enrich the quality of life for our community.

Vision
To be a national leader in parks and recreation providing and promoting high quality experiences and facilities at a great value to our community.

Core Values

Health and Wellness
- Promote community health and wellness
- Help build healthy lifestyles and encourage a reduction in obesity
- Promote year round physical fitness

Environmental Education, Stewardship and Sustainability
- Promote natural resource management
- Promote sustainability initiatives

Community Enrichment
- Provide co-sponsored family special events
- Promote cultural diversity and creativity
- Promote community involvement

Public Safety
- Meet or exceed public safety standards
- Collaborate with other units of government to promote public safety

Accessibility
- Promote connectivity of recreational paths or trails
- Provide accessible parks, facilities and programs

Personal Growth and Enrichment
- Promote personal creativity
- Promote the development of life skills
Maintaining a green mindset is very important to the Park District. Since its formation in 2008, the employee-led Green Team meets regularly to discuss ideas and the impact of environmental initiatives that benefit the organization and the community. The following are highlights of accomplishments made by District staff:

- **Parks and Planning worked together to improve the District’s natural areas.** The Parks Department schedules prescribed burns and mowing of native grasses and plants in the spring and July. Benefits include cost savings on maintenance compared to turf areas, increased water capacity of the area, and habitat for wildlife. New “low mow” areas were added at Brighton Ridge Park, Stanford Meadows, and University Heights. Volunteers worked with staff at University Heights to plant over 6,000 native prairie plants. The Planning Department added a new “low mow” area at Knoch Park along the new trail, which is part of the OSLAD grant project. Planning also continued maintenance of native plants at Pioneer Park, Frontier Sports Complex, Ashbury Park, and Winding Creek Park.

- **New grants are funding water quality improvements at Seager Park and Knoch Park.** Grants from the Illinois Environmental Protection Agency, the Illinois Department of Natural Resources, and DuPage County assisted with funding of the permeable paver parking lot and native plants at Seager Park. Grants from IEPA and IDNR also assisted with funding of the new 10,000 gallon cistern and native plant area at Knoch Park.

- **Partnership with The Conservation Foundation promoted citizen involvement with sustainable practices through the Conservation at Home program and the rain barrel sale.** Four Park District sites were recognized as examples of sustainable practices by the Conservation at Home program: the native plant demonstration area at the Garden Plots, and shoreline restoration projects at Winding Creek Park, Frontier Sports Complex (east side), and Ashbury Park.

- **IT department installed a new server, which is reducing energy use by 70% compared to the previous server.**

- **The new interpretive center at Seager Park is hosting our nature preschool and is ready to host a variety of environmental education programs for the community.** Interpretive signs will help promote self-guided tours and learning on site.

- **Fleet has a tractor running on 100% vegetable oil and has purchased the District’s first E-ride vehicle.**

- **The Park District completed the CAPRA process electronically, saving thousands of sheets of paper (with over 1.5 Gig of information stored electronically).**

**Recycling**
The District continues to expand its recycling efforts, and each year since 2007, we continue to see an increase in the amount of recycling that is occurring in our parks and facilities:

- **2007:** More than 64 cubic yards of plastic bottles were diverted from landfills
- **2008:** 94 cubic yards of recyclables were collected District-wide
- **2009:** 387 cubic yards of recyclables were collected
- **2010:** 1,305 cubic yards of recyclables were collected
- **2011:** 1,873 cubic yards of recyclables were collected
Each year, the District offers more than 1,400 sports, arts, environmental and health and wellness programs for all ages, in addition to maintaining and operating key District facilities like Centennial Beach and the Millennium Carillon in Moser Tower.

2011 Total Program Revenue: $4,533,025  
2011 Program Participation: 51,223

Centennial Beach
This historic facility built in 1931 is Naperville’s largest and most unique aquatics facility. A limestone quarry-turned-beach, it holds 6.2 million gallons of water and has a wide variety of amenities for guests of all ages and swimming levels to enjoy. The Beach’s popularity continues to grow year after year with many new visitors experiencing what makes the facility so special and different. Although 2010 was a record year with regard to attendance and revenue, 2011 was a close second with nearly 146,000 patrons (170,000 in 2010) visiting the Beach during its three-month season.

Summer 2011 was particularly exciting as the season began with the unveiling of the sweeping renovations made to Centennial Beach in the off-season. Two grand opening events were held prior to Memorial Day and the enhancements were well-received by the District’s guests. These included: a new front entry plaza and patron drop-off area, a new entrance to the bathhouse, family changing rooms, improved locker facilities, deck-level restrooms and lockers, a new ADA platform lift, a new concessions building with an expanded food menu, staff training and support areas in the bathhouse, and new mechanical systems and infrastructure for the bathhouse. All renovations were made while preserving the historic integrity of the facility.
Golf continues to struggle both locally and nationally due to the lingering effects of the years-long economic downturn. Although the District’s golf operation ultimately finished in the black, its performance was not as favorable as originally hoped. Therefore, golf will be challenged with creative ways to win back loyalty and increase rounds and revenue in 2012 and beyond.

Enterprise Fund
The Naperville Park District golf courses are operated as an Enterprise Fund, which means that they do not receive any tax support. Both courses rely solely on green fees and other golf related purchases to fund their operations, maintenance, capital improvement projects and any debt service incurred.

2011 highlights:
- Hosted the Mayor’s Golf Outing for the second year
- Springbrook Golf Course was named “best golf course” and “favorite golf course” by the readers of two local magazines
- Record participation in the 2011 Turkey Shoot – the final tournament of the year – had over 200 players enjoying this fun, annual event held at both Springbrook and Naperbrook.

Grants
In today’s economic climate and with an increased demand for scarce resources, grant-seeking has become much more competitive. Although in many cases state and local agencies have been forced to cut back on overall funding, 2011 was an exceptionally good year for the District, with the agency receiving over $1,000,000 in grants. These funds will help support and in some cases, expedite capital projects. Grants received included the following:
- Open Space Lands Acquisition and Development (OSLAD) grant for Meadow Glens Park
- Illinois Arts Council grant for Elan Dance Company
- U.S. Dept. of Justice grant for police vests
- Illinois Urban Restoration grant for ash tree replacement
- Illinois EPA Section 319 grant for water quality improvements
- DuPage Water Quality Grant for Seager and Pioneer Park water quality improvements
The District’s financial health remained strong in 2011. In 2008, the District’s financial rating was upgraded by Moody’s Investors Service to an Aaa, which is the highest rating available. Since then, including 2011, the District’s exceptional financial status has been renewed at this level.

The District’s ability to maintain this status indicates several positive aspects regarding the financial health of the District’s including well-maintained finances with healthy reserves, diverse economic base benefits from proximity to Chicago and a favorable debt profile.

The Park District continues to operate under a tax cap while having one of the lowest tax rates in the area. Therefore, an emphasis continues to be placed on seeking alternative revenue through grants, donations and sponsorships with community businesses. Funds received through these channels help support the organization’s ability to enhance its program offerings and keep its service levels in line with resident expectations.

<table>
<thead>
<tr>
<th>Park District</th>
<th>Tax Rate</th>
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</thead>
<tbody>
<tr>
<td>Rockford</td>
<td>0.7869</td>
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<tr>
<td>Wheaton</td>
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<td>St. Charles</td>
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<td>Bolingbrook</td>
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<td>Fox Valley</td>
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<td>Lisle</td>
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<td>Elmhurst</td>
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<td>Downers Grove</td>
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<td>Naperville</td>
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<tr>
<td>Plainfield</td>
<td>0.1959</td>
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**Independent Audit**

State statutes require an annual audit by independent, licensed certified public accountants. The Park District engaged the accounting firm of Lauterbach & Amen, LLP to perform the audit for fiscal year ending December 31, 2011. The District received an unqualified opinion on its 2011 financial statement, which is the highest opinion it can receive. Less than .25% of Special Use Districts in Illinois receive an unqualified or clean audit opinion.

**GFOA Award**

Since 1991, the Park District has received the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association (GFOA) of the United States and Canada. This distinction is given to organizations that exhibit excellence in creating and delivering a comprehensive and organized financial report. According to the GFOA, the award is based on the ability of a government agency to develop and make available an annual financial report that conforms to agency standards while satisfying legal requirements and adhering to generally accepted accounting principles. Less than 1% of Special Use Districts in the country receive this designation.
### Statement of Net Assets
December 31, 2011

**ASSETS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Current Assets</td>
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<tr>
<td>Cash and Investments</td>
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<td>Receivables - Net</td>
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<td>Due from Other Governments</td>
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<td>Noncurrent Assets</td>
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<td>Capital Assets</td>
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<td>Nondepreciable</td>
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<td>Depreciable</td>
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<td>Accumulated Depreciation</td>
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<td>Other Assets</td>
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<td>Deferred Charges</td>
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<td>Total Liabilities</td>
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<tr>
<td>Compensated Absences</td>
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<tr>
<td>Debt Certificates - Net</td>
<td>$288,597</td>
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<tr>
<td>General Obligation Bonds - Net</td>
<td>$14,652,098</td>
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<tr>
<td>Total Noncurrent Liabilities</td>
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<tr>
<td>Total Liabilities</td>
<td>$201,122,254</td>
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**LIABILITIES**

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<td>Accounts Payable</td>
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<td>Accrued Payroll</td>
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<td>Accrued Interest Payable</td>
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<td>Current Portion of Long-Term Debt</td>
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<td>Total Current Liabilities</td>
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<td>Noncurrent Liabilities</td>
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<tr>
<td>Compensated Absences</td>
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<tr>
<td>Debt Certificates - Net</td>
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<tr>
<td>General Obligation Bonds - Net</td>
<td>$14,652,098</td>
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<tr>
<td>Total Noncurrent Liabilities</td>
<td>$35,362,142</td>
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<tr>
<td>Total Liabilities</td>
<td>$201,122,254</td>
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**NET ASSETS**

<table>
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<tr>
<th>Description</th>
<th>Amount</th>
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<tr>
<td>Invested in Capital Assets - Net of Related Debt</td>
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<td>Restricted - Recreation Programs</td>
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<td>Restricted - Construction and Development</td>
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<td>Unrestricted</td>
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<tr>
<td>Total Net Assets</td>
<td>$178,522,254</td>
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</tbody>
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**Your Tax Dollars**

How much of your tax bill goes to the Park District?

As the following pie chart illustrates, only 5% of a resident’s taxes are distributed to the Park District. This rate will vary slightly between 4%-5% depending on the school district in which one resides. In the example below, $400 of a $8,00 tax bill would go toward funding Park District operations.

(Example: $8,000 * 5% = $400)
Volunteers

In 2011, the District placed an emphasis in growing its volunteer program by hiring a dedicated coordinator. This individual is crucial in communicating volunteer opportunities to the community, staying in touch with previous volunteers, tracking volunteer data and engaging volunteers in new ways. Volunteers provide a valued service as they help support District programs and initiatives including youth sports, project review teams, facility cleaning projects, greeting guests and completing park beautification projects. A total of 3,541 volunteers gave 88,923 hours to the District, which translates to a monetary value of $1,899,395.

Awards and Distinctions

• The District became the 104th recreation agency nationally to achieve accreditation through the Commission for Accreditation of Park and Recreation Agencies (CAPRA).
• Centennial Beach won the Illinois Park and Recreation Association’s Outstanding Facility and Park Award.
• The District won a state award for Best Integrated Photography for its Healing Field of Honor cover from Autumn 2010 edition.
• The Illinois Park and Recreation Association selected the Park District’s Toadstools & Pollywogs preschool program as the winner of its Outstanding Program Award.
• Springbrook Golf Course was named “Best Golf Course” for the third year in a row by Naperville Magazine readers in its annual “Best of” contest. Springbrook also was named “Favorite Golf Course” by Naperville Glancer Magazine readers in its 2011 Readers Choice awards.
The Naperville Park District makes it easy to stay in touch throughout the year. We’d love to hear from you if you have questions or comments about our programs and services. Each of the following means of communication provides a valuable connection with the organization.

**Phone:**
Give us a call at 630-848-5000, and one of our knowledgeable staff members will find the answers to your questions.

**Online:**
Visit us at www.napervilleparks.org to learn more about Naperville Park District programs and services.

**E-mail:**
Register to receive our monthly e-mail newsletter, and occasional e-mail messages about important Park District information. Simply visit www.napervilleparks.org and enter in an e-mail address in the field that says, “Sign-up to receive our e-news!”

**Social Media:**
Join the social media conversation and follow the Naperville Park District on Facebook, Twitter, Flickr and YouTube.

**Blog:**
Read our Park Talk blog for insight on projects and more that are going on at the Park District. The Park Talk link can be easily accessed from the home page of our website.

**Info E-mail:**
Do you have a question? Send it to info@napervilleparks.org. One of our staff members will respond in a timely manner.

**Park Board Meetings:**
Attend a regular meeting of the Park Board of Commissioners and stay in touch with what’s going on with local government. Meetings are held the second Thursday of the month at the Naperville Municipal Center. Meetings also are broadcast on WCNC, Naperville’s Hometown News Network, and rebroadcast on NCTV17. Archived board meetings can be accessed in the “About Us” section of the Park District website.